



Habitat for Humanity[®]

of Broward



JM FAMILY
ENTERPRISES, INC.[®]



play matters for all kids



Florida's Warmest Welcome

2019 Habitat Broward, JM Family, & KaBOOM! Playground Highlights

New KaBOOM playground for ‘A Rick Case Habitat Community’

Volunteers from JM Family Enterprises, Inc., Habitat for Humanity of Broward and the community will join KaBOOM! on Saturday, Oct. 12 to transform an empty site into a kid-designed, state-of-the-art playground in just six hours at “A Rick Case Habitat Community.” The event will take place at 4100 NW 6 Terr. in Pompano Beach. The kick-off is 8:30 a.m. followed by volunteers building the playground. The ribbon cutting will be from 2:30 to 3 p.m. (Times are approximate).

PIER REVIEW

SERVING DEERFIELD BEACH, POMPANO BEACH, HILLSBORO BEACH AND LIGHTHOUSE POINT



COMMUNITY

Building a place to play

Anne Groblenski and her husband Rich Groblenski, of Pompano Beach, work to transform an empty site into a child-designed, state-of-the-art playground in just six hours. Volunteers from JM Family Enterprises, Inc. and Habitat for Humanity of Broward and the community joined national non-profit KaBOOM! at "A Rick Case Habitat Community," 1400 NW Sixth Terrace, in Pompano Beach for the build.

KaBOOM! Playground installed in Pompano At a Rick Case Habitat for Humanity Community

By David Volz

Brandon Balfé was just one of the many who participated in building a KaBOOM! playground at the Habitat for Humanity project in Pompano Beach on Oct. 12. Balfé works for JM Family Enterprises and was among a large group of JM personnel who volunteered to install the new playground.

"This is a big part of what JM does. We have worked together on Habitat projects," said Balfé. "It is a great team building activity, and it gets us out of the of-

rice. We can work together on community projects and develop positive relationships."

Brent Burns, the president and CEO of JM Family, participated in the project and performed manual work alongside the volunteers. He has worked on these projects for about 20 years. During the workday, he carried equipment, poured concrete and was adept with a shovel.

"We give back to the community through these projects. Many of our associates love to participate, and we always have plenty of volunteers," said Burns.

Anthony Blowe, a future Habitat homeowner, participated as well.

"It is important that we have this playground so the kids can have a place to play

and become friends," he said.

The group of volunteers from JM Family Enterprises, as well as Habitat for Humanity of Broward and the Pompano Beach community worked with KaBOOM! to build the child-inspired playground at A Rick Case Habitat Community in Pompano Beach. The playground was completed in one day. It will be open to the community and provide a safe place to play.

During the summer, children from the neighborhood were asked to draw their dream playground. The playground was designed based on these drawings, and the community got together to pick a final design. The new play space includes multiple slides, a swaying bridge and a rock-climbing wall.

"We are so grateful to JM Family for making this playground possible," said Nancy Robin, Habitat CEO and executive director. "They continue to amaze us. Thanks to them, our families and the families in the surrounding neighborhood will have a beautiful playground where they can climb, romp, slide, play and grow together."

This was the third playground built in Broward County sponsored by JM Family in collaboration with KaBOOM! Through this partnership, they are creating places where kids feel valued and loved, and where their potential is supported, nurtured and celebrated.

The volunteers worked hard, but they enjoyed spending time together. There was a very positive spirit on the



Brent Burns, the CEO of JM Family Enterprises, helped install some playground equipment.

worksite.

"This was the embodiment of non-profits, business and city leaders coming together

to provide a place of safe play for a community that is underserved," said Robin.



Working hard on the playground.



Volunteers work together on the Habitat project.



Many volunteered to build the playground.



POMPANO BEACH

5:19

82°





SABRINA WILLIAMS
VOLUNTEER

6:17

82°



SABRINA



BRENT BURNS
CEO, JM FAMILY ENTERPRISES INC.

10:39
82°



Habitat volunteers turn empty Pompano Beach lot into playground



POMPANO BEACH, FLA. (WSVN) - It only took six hours for hundreds of Habitat for Humanity volunteers to transform an empty lot in Pompano Beach into a playground for children.

Volunteers came together along the 1400 block of Northwest Sixth Terrace to carry out the endeavor, Saturday morning.

Now, thanks to the tireless efforts of Habitat for Humanity of Broward County, children in this neighborhood have a fun and safe place to play.

"The park means a lot to the children in the community and my children as well," said volunteer Sabrina Williams. "It's going to be a nice park for the children to play in, and they'll have somewhere to go every day."

"Habitat is wonderful. I really love what they're doing here," said volunteer Anthony Blowe. "They're bringing a lot of people together. They're building up communities together. They're introducing people who've never met each other, becoming close friends."

Habitat officials said the playground was designed back in July based off drawings made by children from the surrounding community.

Through this playground project, Habitat Broward will work with JM Family Enterprises, Inc. and KaBOOM! to make a difference in their community.

"Today we are raising a playground. This is absolutely beyond exciting," said Habitat for Humanity of Broward CEO Nancy Robin. "It's our first playground made possible by JM Family Enterprises. There is not a time where they are not giving back and when you see literally hundreds of their associates out here today, there's nothing more heartwarming. It is the true sense of community."

"At JM Family we're all about giving back and building stronger communities, safer families and really helping the children in our community that are most at need," said JM Family Enterprises, Inc. CEO Brent Burns. "This is a tremendous opportunity for us to do just that."

WSVN is proud to be a longtime supporter and sponsor of Habitat for Humanity.

Community partners come together to build playground

Pompano Beach - Volunteer sweat has built the Habitat for Humanity homes at the Rick Case Habitat Community here. Now, volunteers have another project under their belt at the same development: a playground.

Last month, over 200 volunteers from JM Family Enterprises built the playground based on input from the community. It includes multiple slides, a swaying bridge, and a rock-climbing wall.

"We are so very grateful to JM Family for making this playground possible," stated Nancy Robin, Habitat Broward CEO and executive director, in a press release. "They continue to amaze us. Thanks to them, our families and the families in the surrounding neighborhood will have a beautiful playground where they can climb, romp, slide, play and grow together."

The playground was built in collaboration with KaBOOM!, an organization dedicated to increasing opportunities for children to play and the benefits of increased physical activity.

"I can't wait to run to the slide every day after school," said Sha' Mya Williams. The Williams family will be one of four families moving into a JM Family sponsored home in Spring of 2020. [Photos courtesy]



Volunteers celebrate the finished product.



Brent Burns, JM Family CEO.



The new playground will give children more opportunities to participate in physical activity.



Kim Ball, Paul Daley and Kim Bentley.



Pompano Beach Recreation Programs Administrator Mark Beaudreau, Brent Sergot of JM Family, Commissioner Beverly Perkins, Mayor Rex Hardin, Commissioner Tom McMahon, and Habitat Broward CEO Nancy Robin.

THE BUSINESS OF GIVING

Show, don't tell: Engagement keeps donors giving



COURTESY OF HABITAT FOR HUMANITY OF BROWARD

Habitat for Humanity of Broward CEO Nancy Robin carries trusses with JM Family Enterprises associates.

Studies of its hundreds of individual, corporate and foundational givers have shown [Habitat for Humanity of Broward](#) that its donors give because they feel they're changing someone's life, said Barbara Witte, director of development. So, when the organization wants to engage donors, it puts them to work.

At the 77-home [Rick Case Habitat Community](#), rising on 9 acres in Pompano Beach, individuals and corporate teams have gone beyond just giving cash. Last year alone, some 2,700 volunteers gave 36,000 hours of on-site labor. More than 120 of those volunteers were college students in South Florida for spring break. They were participating in Habitat's collegiate challenge, which encourages giving back during their vacation. As baby boomers age, millennials will be the next generation of givers, Witte said.

Millennials might have more time than money to give right now. But the attraction often is the same – and planting the seed of philanthropy is critical to future success.

“You have to describe your big vision. They want you to paint that picture,” [Witte](#) said. “It’s incumbent upon us to communicate to donors how their giving has changed a life.”



To Our Community Partners and Friends,

This year has been an eventful one at JM Family, as our associates continue giving back throughout South Florida by empowering families and nurturing children, providing for essential needs, promoting education and preserving our environment. In fact, so far in 2019 we've donated more than \$2 million to nonprofits and had nearly 1,800 associates volunteering over 7,000 hours with our various projects.

Although we recognize that monetary donations are an integral component in supporting the much-needed efforts of nonprofits in our community, our associates are most passionate about projects where they can provide hands-on impact.

Through the Innovations for Learning program, 60 first graders from Walker Elementary School were paired with JM Family associates for weekly tutoring via phone and computer to improve students' reading skills. At the end of the school year, our volunteers were able to meet their students in person. It was an amazing time for everyone involved. And with the new school year underway, we are looking forward to expanding this program for 2019-2020.

In October, we built our third KaBOOM! playground in Broward County, this one in partnership with the City of Pompano Beach and Habitat for Humanity. It was a tremendous show of teamwork – from the planning efforts behind the scenes to the more than 200 JM Family associates and community members who came together to make this dream come true in just a few hours. We are thrilled to know this playground will be a place of joy for decades to come.

Around that same time, JM Family associates began building four more Habitat for Humanity of Broward homes. Since 2002, we have sponsored and helped build Habitat homes for 35 families in the county. We are so excited for the four deserving families who've worked hard to earn this opportunity.

Over the summer, JM Family acquired California-based Home Franchise Concepts, parent company and franchisor of home improvement and enhancement brands that include Budget Blinds®, Tailored Living®, Concrete Craft® and AdvantaClean®. Expanding our business footprint across the country will enable us to amplify our giving and broaden the impact we make.

Much like the oak tree our logo represents, JM Family is firmly planted in this community. We are dedicated to continuing our support of local nonprofits' efforts through our philanthropy and associate volunteerism. Together, we can ensure this thriving area remains a vibrant place to call home for generations to come.

Brent Burns
President & CEO
JM Family Enterprises, Inc.



SOCIAL SCENE

SPONSORED CONTENT

BY JANA

JM Family Enterprises, Habitat for Humanity build a playground



Jana Soeldner-Danger

Volunteers from JM Family Enterprises, Habitat for Humanity of Broward, and the Pompano Beach community partnered with national nonprofit KaBOOM! to build a new playground in Habitat for

Humanity's 77-home neighborhood in Pompano Beach. JM Family sponsored the project, which includes slides, a swaying bridge and a rock-climbing wall.

"We are so very grateful to JM Family for making this playground possible," said Habitat Broward CEO and Executive Director Nancy Robin. "They continue to amaze us."

"Working with Habitat for Humanity and KaBOOM! closely aligns with our goal of improving communities and strengthening families, making our longstanding partnerships with these two groups all the more valuable," said JM Family Enterprises President and CEO Brent Burns.



Kim Ball and Paul Daley, Habitat for Humanity, and Kim Bentley, JM Family Enterprises, help build a playground in Pompano Beach. (Downtown Photo)



JM Family Enterprises President and CEO Brent Burns spreads mulch during construction of a Habitat for Humanity playground. (Downtown Photo)

Giving Guide: Show-don't-tell engagement keeps donors giving



Habitat for Humanity of Broward CEO Nancy Robin carries trusses with JM Family Enterprises associates.
COURTESY OF HABITAT FOR HUMANITY OF BROWARD

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Lighthouse Point

M A G A Z I N E

Happy Snaps

Playground Build

Habitat for Humanity, Pompano Beach

More than 200 volunteers from JM Family Enterprises, Inc., Habitat for Humanity of Broward and the Pompano Beach community joined KaBOOM! to build a kid-inspired playground in Habitat's historic 77-home community in Pompano Beach. The new playground will serve the urgent need for kids to have a great, safe place to play.

