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For immediate release

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MEDIA ALERT

China Lights Press Event Aug. 8

China Lights: The Magic Returns, a celebration of Asian culture featuring nearly 50 larger-than-life sculptural lantern displays and Chinese folk-culture entertainment, will set the Boerner Botanical Gardens aglow this fall. Last year, the wildly popular festival attracted more than 100,000 visitors. To announce enhancements to the 2017 show, a press event will take place Aug. 8 at 10:08 a.m. at the Botanical Gardens. In addition to the announcements, the press event will include a demonstration on how a lantern is made.

Speaking at the event will be John Dargle, Jr., Director, Milwaukee County Parks; David Spiegelberg, Regional Tourism Specialist, Wisconsin Department of Tourism; Shirley Walczak, Director, Boerner Botanical Gardens; and Huiyuan Liu, North American Representative, Tianyu Arts and Culture, Inc.

WHEN: Aug. 8, 2017 at 10:08 a.m.
(The date and time allude to the number eight's association with good fortune in Chinese culture)

WHERE: Boerner Botanical Gardens, 9400 Boerner Drive, Hales Corners—
at the fountain next to the Garden House

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