

SEA HAWKERS NEWSLETTER

The Official Newsletter of the
Sea Hawks Booster Club

Volume 2 Issue #1

CHAMPIONS 2025



SEA HAWKERS YEAR IN REVIEW



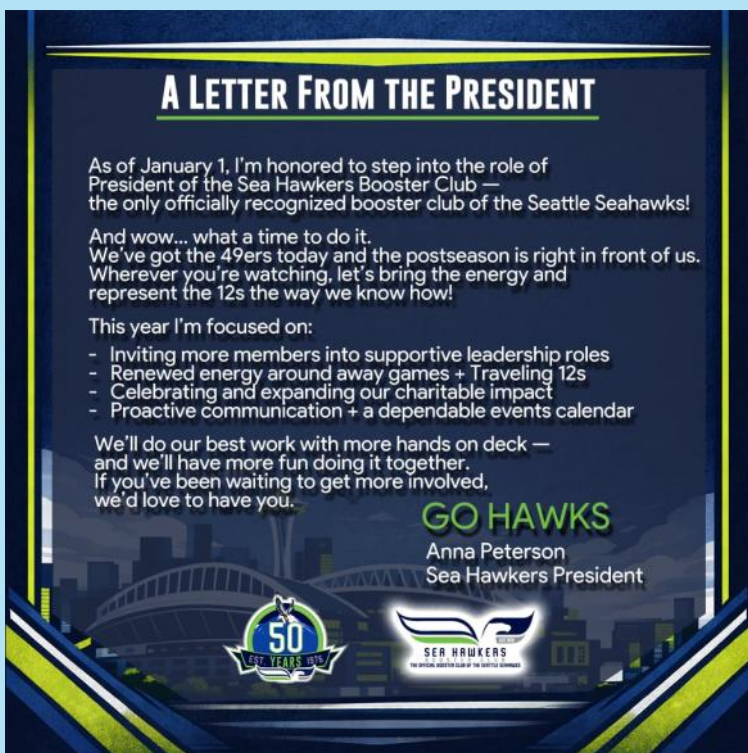
What's new:

New Sea Hawkers President:

As of Jan 1, Anna Peterson became Sea Hawkers President — and in a year celebrating 50 years of the Seahawks + 50 years of the Sea Hawkers, the goal is to start loud and build momentum together!

Below is an abbreviated version of Anna's 2026 letter. To read the full version, click here:

<https://seahawkers.tiny.us/2026-Letter-from-Anna>



Congratulations to our new Executive Board Members :



At our December Central Council meeting we held our annual elections. Please join us in congratulating our new and returning board members!

Anna Peterson - President
Alena Edin - VP Liaison
Ray Hensley - VP Entertainment
Lori Gibbs - Secretary

Thank you Elise and Bernard!

A special thank you goes out to our outgoing board members Elise Robinson and Bernard Shepard. Both Elise and Bernard have served the Sea Hawkers and Seahawks loyally over the years and have greatly contributed to the mission of 12's serving our communities around the world. You truly represent what defines us as the greatest fanbase on the planet!





Field Passes

Field passes were a hot commodity this season! An email was sent out to chapters to request field passes with priority given to away chapters first. To get field passes, reach out to Alena Edin at VP-liaison@seahawkers.org





International Events

There were several international events in 2025 and starting 2026! Emerald Isle, Latin America & Czech & Slovak and many more each raising money for different charities and having a great time doing it!



USA Events 2025
There were several USA events in 2025, from watch parties to tailgating and more



Music City Takeover



Heart Wheels



We would like to say a huge thank you to both Taku and Brenda for all their work for Heart Wheels and to all chapters that have donated to it! Stay strong Taku our hearts & wheels are with you!





Fanz 4 Good



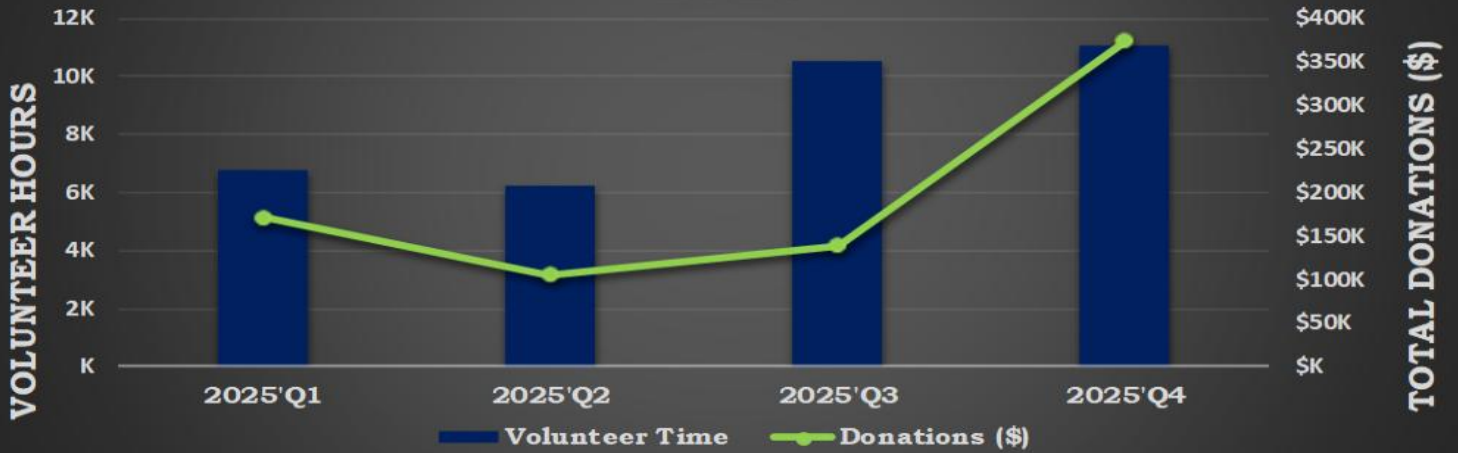
We would like to say a huge thank you to Sarah Bryan, Mark Collins & Norb "NorbCam" Caoili for all they do with Fanz 4 Good!

For more information and how to help please go to <https://www.fanz4good.com>



Charity Reporting

Sea Hawkers Charitable Activity 2025



2025	Quarter	Volunteer Time	Donations (\$)	Participating Chapters
	2025'Q1	6,765	\$171,141	30
2025'Q2	6,225	\$105,610	29	
2025'Q3	10,550	\$138,666	28	
2025'Q4	11,095	\$374,164	29	
Grand Total	34,634	\$789,581		

Thank you to all the chapters that contributed charitable activities in 2025! Together we have set a new single year record for funds raised with almost \$790k

Each quarter every chapter should submit a least one charity activity

<https://www.seahawkers.org/booster-club-info/charitable-activity-form/>

Contributions by Engagement Type		
	Volunteer Hrs	% of Hours
Community Response	20,717	60%
Future of Football	227	1%
Military Community	786	2%
Players & Legends	2,382	7%
Sea Hawkers Business	8,444	24%
Social Justice	78	0%
Youth Empowerment	1,661	5%
Other - For any other charitable activities	340	1%
Grand Total	34,634	100%

Contributions by Engagement Type		
	\$ Donated	% of Donations
Community Response	\$621,983	79%
Future of Football	\$1,050	0%
Military Community	\$6,247	1%
Players & Legends	\$77,843	10%
Sea Hawkers Business	\$32,811	4%
Social Justice	\$570	0%
Youth Empowerment	\$47,235	6%
Other - For any other charitable activities	\$1,841	0%
Grand Total	\$789,581	100%

Q&A With Anna Peterson

Sea Hawk's President

We are going to try something new in this issue, we are going to do a Q&A

Can you tell us a bit more about yourself?

My roots in Seattle run deep and I am very proud of my family's deep connection to the PNW. My dad, Bill 'Baker Bill' Schumacher, owned Schumacher's Bakery, a beloved Seattle institution, and was a national champion water skier who played a key role in Seattle's early hydroplane and water-skiing community. My half brother, Billy "Billy the Kid" Schumacher, was a standout figure in Seattle's hydroplane world and helped carry forward our family's deep connection to the region's racing tradition.

I started life on a houseboat on Lake Union before my family moved to Kenmore, where I grew up. I am proud to be a member of the University of Washington Alumni and a Husky for life.

I met my husband, Erik, at the Northgate Bon Marché, and today we're grateful parents to our miracle 3-year-old son, Luka, after many years of hoping to become parents. The Sea Hawk's community stood by us through that journey and has celebrated Luka in so many meaningful ways. He was deeply loved before he was even here.

How did you become a Seahawks fan?

In 2015, we moved to Georgia for my job and founded the Georgia Sea Hawk's, which became a huge part of our lives and gave us countless memories with our 12 family. In 2017, I was honoured to be named Sea Hawk-er of the Year, which was a moment I will always treasure. Another unforgettable Seahawks milestone was announcing the Seahawks' pick for Cody Barton on stage at the 2019 NFL Draft in Nashville.



Who is your favourite Seahawks player?

My favourite player has long been Doug Baldwin—since first seeing him in a 2011 preseason game. His fire, leadership, and commitment to the community embody so much of what I love about this team and this fan base.

Is there anything else you would like to share to our readers ?

I've served on the Sea Hawk's Executive Board since 2021, and I'm truly honoured to have been elected President effective January 1, 2026.



Anna, Erik & Luka Peterson and Joan Phillips!

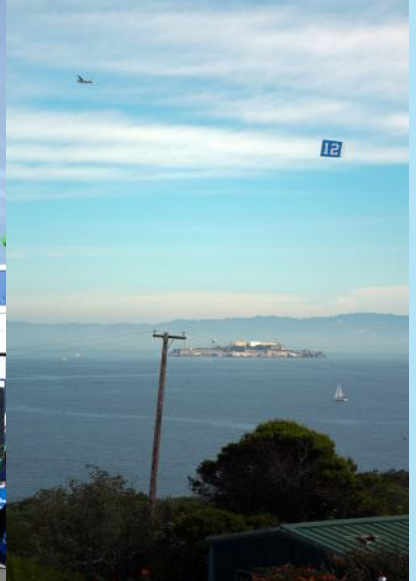


New President Anna Peterson and the 3 past Sea Hawk's Presidents (Elise Robinson, Yolanda Morgan, & Paul Gates)

Playoffs and Super Bowl Photos



Playoffs and Super Bowl Photos



International Super Bowl Parties



By Mark Gallagher

Emerald City has official fan club on Emerald Isle

IT STARTED in Munich, Germany. Back in November 2022, a group of disappointed Seahawks fans were waiting for a flight back to Dublin, after seeing Tom Brady inspire Tampa Bay Buccaneers to a 25-16 win in the Atlanta Arena. Given the number of travelling Irish fans in Seattle, the Seahawks' Irish fans had the idea of setting up an official Irish chapter to follow the team.

That's the origin story of Emerald Isle Seahawks. "We went with Emerald Isle because Seattle is known as the Emerald City and we just wanted to emphasize the connection," explained Cian Crowley from Cork, who is vice-president of the association.

In all, there are roughly 100 Seahawks fans affiliated to the club. Many Irish, but also English, French and German people who are living in Ireland.

And, of course, ex-pats from the U.S. Not just Seattle, but places like Nashville and Oklahoma as well.

Some of them are meeting tonight in St. Malaya's in Dublin's city centre for the Super Bowl. Cianor Tyrrell won't be one of them, though. Another of the founding members of the Emerald Isle Seahawks, he prefers to watch the game at home and not be out in public as his nerves are shredded.

Tyrrell is so committed to the

better yet, he discovered the footwear required for the dance moves helped him as a running back.

For the likes of Crowley and Tyrrell and thousands of Seahawks fans around the world, tonight feels like a big moment for Tyrrell, the quarterback, who has redeemed himself; and the awesome defence that has led them to the Super Bowl.

Crowley first got into the Seahawks when they called and picked Cam Newton on his first draft - so it feels like it has gone full circle.

As for Tyrrell, he was named the Seahawks' fan of the month back in October for work he does with an autism group in Swords. "I don't know who nominated me, but it was nice and it was something that resonated with the franchise because they do a lot of outreach work with autism groups in Seattle."

"I didn't get anything for it, apart from recognition."

But a Super Bowl title tonight in Santa Clara will do just fine.

back, Alex Collins, who used Irish dancing in 2023 but he made his name in the NFL by being the Riverdancer running back to Irish dancing back home in Florida in 2016, as he prepared for the NFL draft. His high school coach's daughter was an Irish dancer and she eventually dated him to try. He did it and enjoyed it.

Marchese Lynch, the Super Bowl winning running back, has been in Dublin to coach the U.S. American football team, but an even deeper connection was formed through another running

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THE PROPOSED TO HIS WIFE AFTER DOING A TOUR OF THE STADIUM

DANCING FEAT: Alex Collins of Seattle Seahawks in 2023



Super Bowl Party & Parade



Takeover Events

50th ANNIVERSARY PATCHES ARE
NOW

AVAILABLE!!!

\$12 for 1 patch

\$50 for 5 patches

\$100 for 10 patches

FOR ORDERS WITH 5 OR MORE
PATCHES,

please include \$5 for shipping and
handling.

For any assistance, please contact

Lori Cross via email at


treasurer@seahawkers.org

Jersey News

As part of the NFL's Rivalries program. The new jersey dropped August 28. I hope you liked it when it was on show in the epic overtime game on TNF against the Los Angeles Rams.



THROWBACK UNIFORM GAMES

WEEK 5 - SUN. 10/5 VS BUCCS
WEEK 9 - SUN. 11/2 AT COMMANDERS 
WEEK 13 - SUN. 11/30 VS VIKINGS



SEATTLE SEAHAWKS VS.
LOS ANGELES RAMS

Week 16

Thursday 12/18 - 5:15 PM PT



PATCHES NOW AVAILABLE

\$50 for 5 | \$100 for 10

Please include your Chapter on the invoice

Make all payments to our Paypal account
@Sea Hawk Central Council or treasurer@seahawkers.org

President

Anna Peterson



President@seahawkers.org

VP Entertainment

Ray Hensley



VP-Entertainment@seahawkers.org

VP at Large

Chris Childs



VP-at-Large@SeaHawkers.org

VP Membership

Julie Molzahn



VP-Membership@SeaHawkers.org

Executive board members

VP Liaison

Alena Edin



VP-Liaison@seahawkers.org

VP-Publicity

New VP Publicity to be elected

VP-Publicity@seahawkers.org

Parliamentarian

David Moody



Parliamentarian@SeaHawkers.org

Past President

Elise Robinson



Past-President@SeaHawkers.org

Secretary

Lori Jordan Gibbs



Secretary@SeaHawkers.org

Treasurer

Lori Cross



Treasurer@SeaHawkers.org

International Liaison

Cian Crowdy



Intl_liaison@SeaHawkers.org

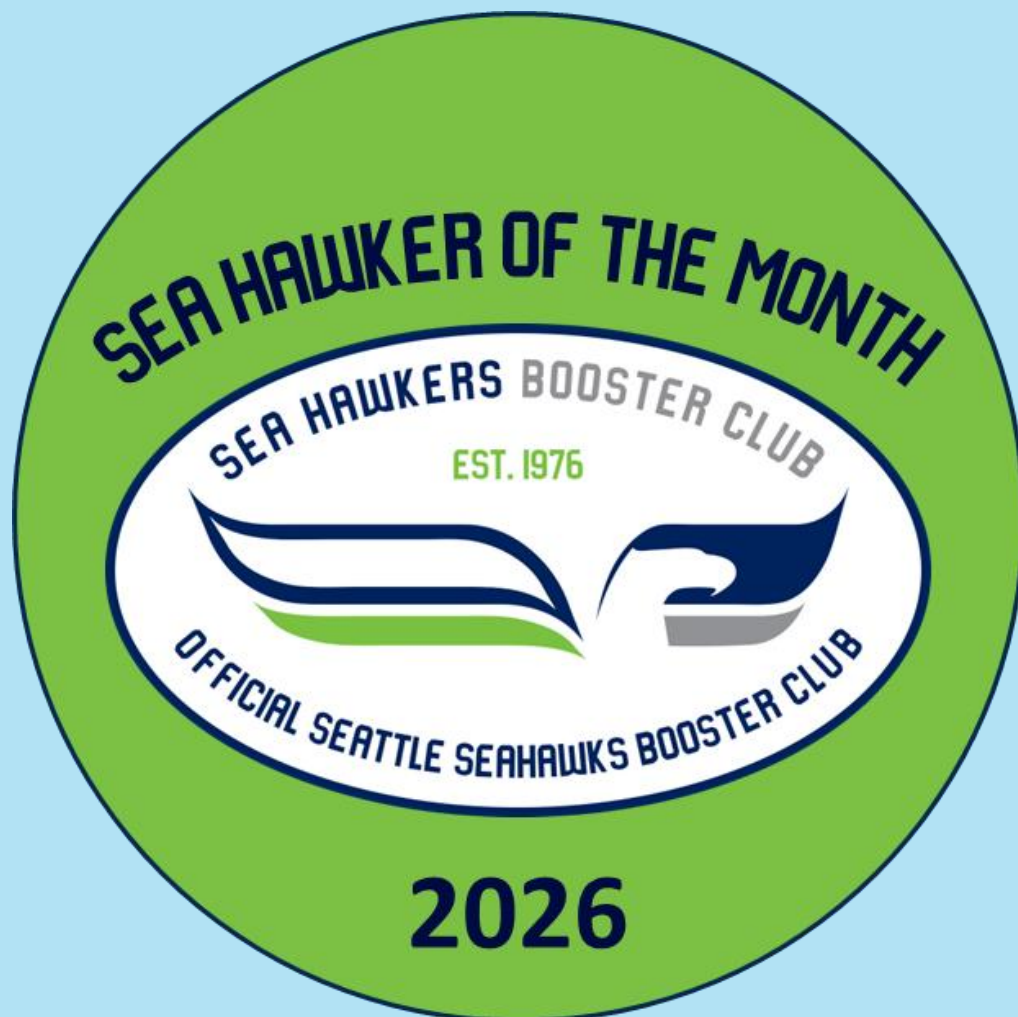


Sea Hawker of the Month

Each month you can nominate a member in good standing to be

SHOTM!

Please keep any eye out for worthy nominees in your area!



Fans of the Year

Let's give a big Sea Hawk's Congratulations to our very own Sea Hawk's Executive Board past President Elise Robinson for being selected the 2025 Seahawks Fan of the Year, and Samuel "Seahawks Sam" Crellin our International Fan of the Year!



SEA HAWKERS AROUND THE WORLD!

Argentina

Czech

Italy

Slovakia

Austria

Denmark

Liechtenstein

Spain

Belgium

El Salvador

Luxembourg

Switzerland

Brazil

France

Mexico

United Kingdom

Britain

Germany

Netherlands

Uruguay

Canada

Guatemala

Northern Ireland

USA

Costa Rica

Honduras

Peru

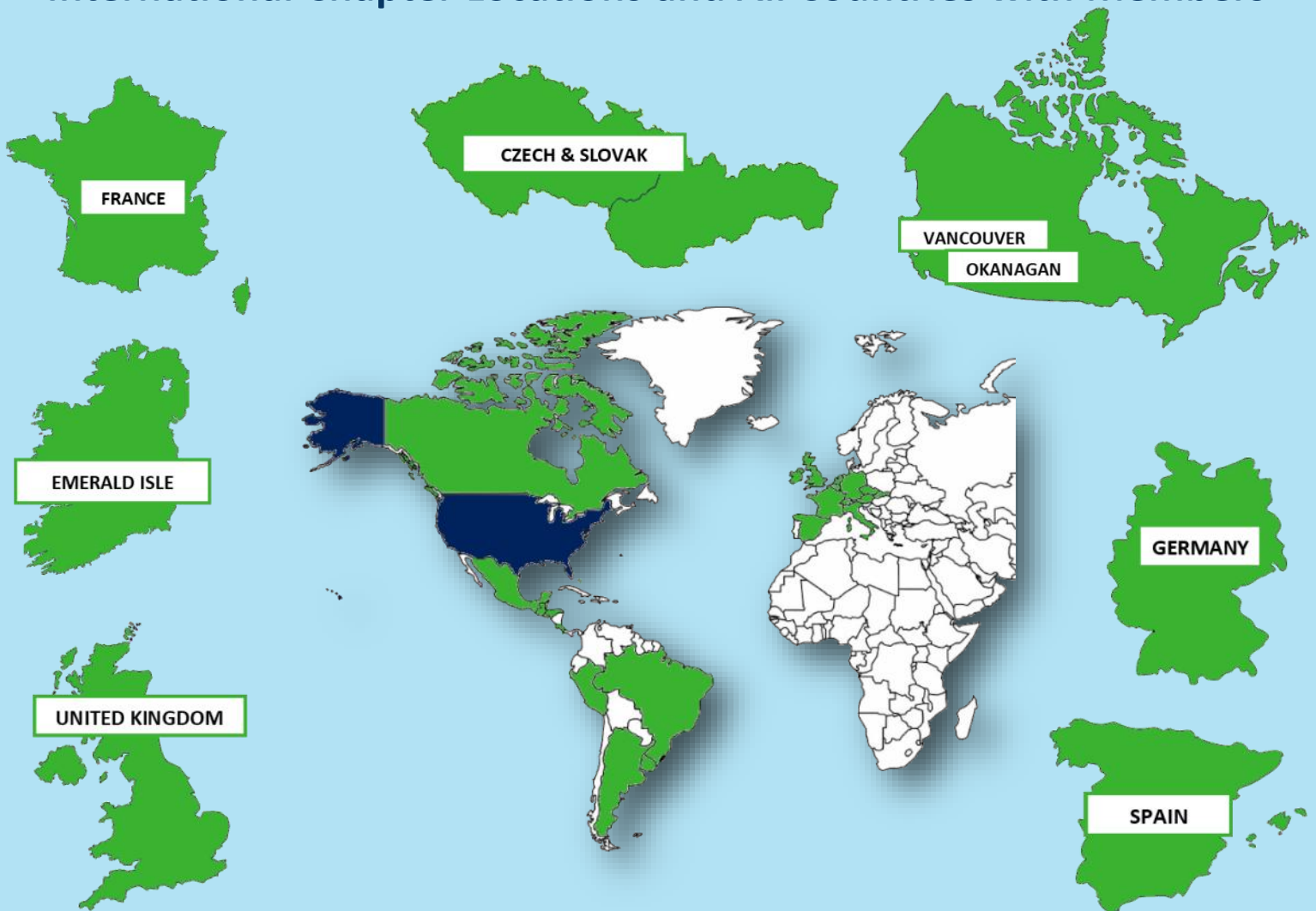
Wales

Cuba

Ireland

Scotland

International Chapter Locations and All Countries with Members



All countries named above have official chapters

SEA HAWKERS SWAG LIMITED EDITION



50TH SEASON
SEA HAWKERS T-SHIRT



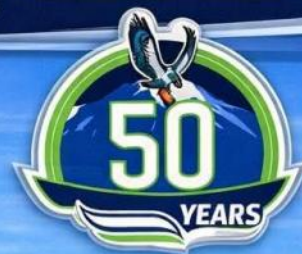
**ON
SALE
NOW**

CELEBRATING 50 INCREDIBLE YEARS!

Go to sea-hawkers-general-store.checkoutstores.com
to purchase

Banquet 2026

SAVE THE DATE!



2026 SEA HAWKERS ANNUAL BANQUET

SATURDAY, MAY 16, 2026

BELL HARBOR INTERNATIONAL CONFERENCE CENTER

The 2026 Sea Hawks Banquet is announced for Saturday May 16 2026.

More details including price for tickets will be announced very soon

Awards to be issued at it will be

Chapter of the Year:

Sea Hawker of the Year:

Seahawks Rookie of the Year:

Join us for our Annual Sea Hawks Member Appreciation Picnic on Sunday, May 17 in Seattle. The location is being finalized, but it will be conveniently located near our banquet venue so everyone can keep the weekend fun going.

Stay tuned for more details — and get ready for a fun day with your Sea Hawks family!



SPONSORSHIP OPPORTUNITIES

Sea Hawkets 2026 Banquet



- **Presenting Sponsor - \$5,000 (Limit 1)**

- Premier logo placement/signage
- Banquet table signage or literature placement
- Dedicated social spotlight
- Email feature
- Vendor table
- Stage recognition
- Website feature
- 4 tickets

- **Gold Sponsor - \$3,000**

- Prominent logo placement
- Dedicated social post
- Email inclusion
- Signage & vendor table
- Logo on website
- 2 tickets

- **Silver Sponsor - \$1,250**

- Logo placement
- Group social recognition
- Logo on website
- 2 tickets

- **Community Sponsor - \$500**

- Name/logo recognition
- Logo on website

SILENT AUCTION DONATIONS WELCOME

We gratefully accept:

- Sports memorabilia
- Travel experiences
- Signage inclusion
- 2 tickets

Chapter Sponsor - \$1,500

- Premium front-section seating
- Seated with VIP (as available)
- Table signage
- 10 Tickets

**Multiple chapters can go in on one table together and each will be recognized.*

**EMAIL FOR DETAILS OR TO SECURE YOUR SPONSORSHIP:
president@seahawkers.org**

- **ALL SPONSORS WILL RECEIVE:**

- Group thank you post including logo.
- Recognition by the Sea Hawkets President on stage.

Get involved!!!

If you would like to help with the Sea Hawkets Newsletter please email:

VP-Publicity@SeaHawkets.org

If you want to get involved with any role on in the Sea Hawkets organization please email:

Secretary@SeaHawkets.org