Chadds Ford Historical Society

2020 Sponsorship Opportunities
Our ability to sustain vital programs, continue family traditions and make new memories depends on your help and support.

Take a look around and what do you see in Chadds Ford...

• A thriving community navigating the delicate balance between growth and preservation?

• A natural treasure with artistic beauty that has been protected for generations?

• A culturally diverse and historic gateway to our nation’s proud independence?

At the Chadds Ford Historical Society we see all of these and much more!

Our community gatherings, historic sites and cultural events are the ways that our town comes to life, for residents and visitors alike.

Long-held traditions like Chadds Ford days, the Great Pumpkin Carve and Candlelight Christmas plus new events that we launch every year—all these and more are Chadds Ford, moving forward together while respecting this unique past.

You can help bring our history to life while preserving the beauty that defines us by becoming a sponsor, you can give back to the community and help the Chadds Ford Historical Society fulfill our mission.

Please join us and show your support for the place where we work, live and play together.

Your generosity is greatly appreciated!
Continuing Traditions

Throughout the last 50 years, the Chadds Ford Historical Society has developed many programs, events and initiatives that are now a part of our community’s way of life:

- Chadds Ford Days
- The Great Pumpkin Carve
- Candlelight Christmas
- Summer History Camps
- Plein Air Art Show
- Spring Lecture Series
- Educational Exhibits
- Historic House Tours

New Programs

Always seeking innovative ways to engage new audiences and utilize our historic properties, the Historical Society continues to introduce fresh programs.

For 2020, we have completely revamped our school programs. These new programs use innovative ways to engage students and meet the educational standards of the local schools. A major part of this is launching our new education outreach program. We want our history accessible to every school in the area and will travel to them to teach them our unique story.
Premier Sponsor

David Auto is our 2020 Premier Sponsor

As our Premier Sponsor, you are supporting all our events for the year including our two major events: Chadds Ford Days and The Great Pumpkin Carve. These events attract over 15,000 visitors annually. Your sponsorship supports all of the Society’s community, educational, and historical activities for the whole year.

The Premier Sponsorship for 2020 is $15,000

Benefits of the Premier Sponsor

- “Premier Sponsorship banners” on all event web pages, rack cards, press releases and other print and social media.
- Lead placement in the CFHS Sponsorship promotional booklet indicating that the Premier Sponsorship opportunity has already been taken
- Premier Sponsorship display banners and/or display boards at all events
- Category exclusivity – No other similar businesses will be solicited for sponsorships
- Chadds Ford Days – all marketing opportunities as in 2019 including a vehicle display area, overhead banner, media table for staff and promotional display boards around the site.
- Great Pumpkin Carve - all marketing opportunities as in 2019 including a vehicle display area, overhead banner, media table for staff and promotional display boards around the site.
- Display in the Barn Visitors’ Center of any rack cards or other promotional material that the company may wish to prepare announcing the partnership between them and the Society which the 2020 Premier Sponsorship represents.
- 20 complimentary tickets to our two major events.
Chadds Ford Days has been a community tradition since 1958. A celebration of Chadds Ford’s history, the event combines Revolutionary War reenactors, colonial craft demonstrations, children’s activities with modern day music, artists, and vendors.

**Levels of Chadds Ford Days Sponsorship**

- **$5,000 Battle of the Brandywine - Sponsor benefits:**
  - 20’x 10’ vendor space, additional room for two vehicles
  - Business name and logo on our website and selected marketing
  - 15 tickets to the event

- **$2,500 Continental Army - Sponsor benefits:**
  - 10’x 10’ vendor space, additional room for one vehicle
  - Business name and logo on our website and selected marketing
  - 10 tickets to the event

- **$1,500 Hearth Cooking - Sponsor benefits:**
  - 10’ x 10’ vendor space
  - Business name and logo on our website and selected marketing
  - 5 tickets to the event

- **$500 Musket Ball - Sponsor benefits:**
  - Business name and logo on our website and selected marketing
  - 2 tickets to the event
The Great Pumpkin Carve is Chadds Ford’s premier fall event. Drawing nearly 10,000 people over three nights in 2019, The Great Pumpkin Carve gives visitors a chance to see 75 giant pumpkins carved into amazing jack o’lanterns. This community event offers live music, hayrides, and food.

Levels of The Great Pumpkin Carve Sponsorship

**$5,000 Count Dracula** - Sponsor benefits:
- 20’x 10’ vendor space, additional room for two vehicles
- Business name and logo on our website and selected marketing
- 15 tickets to the event

**$2,500 Banshee** - Sponsor benefits:
- 10’x 10’ vendor space, additional room for one vehicle
- Business name and logo on our website and selected marketing
- 10 tickets to the event

**$1,500 Headless Horseman** - Sponsor benefits:
- 10’ x 10’ vendor space
- Business name and logo on our website and selected marketing
- 5 tickets to the event

**$500 Broomilda** - Sponsor benefits:
- Business name and logo on our website and selected marketing
- 2 tickets to the event
Sponsorship Form

Foundation Sponsors

_X_ 2020 Premiere Sponsor, $15,000 – Taken by David Auto

Individual Event Sponsors

Chadds Ford Days - September 19 & 20

___ Battle of the Brandywine, $5,000  ___ Hearth Cooking, $1,500
___ Continental Army, $2,500         ___ Musket Ball, $500

Great Pumpkin Carve - October 22, 23 & 24

___ Count Dracula, $5,000          ___ Headless Horseman, $1,500
___ Banshee, $2,500                ___ Broomhilda, $500

___ I would like to sponsor ________ (number of) pumpkins at $100 per pumpkin.

Business Name (as it should appear): ____________________________________________________________

Address: ____________________________________________________________________________________

City/State/Zip: ______________________________________________________________________________

Contact Name: ________________________________________________________________________________

Phone: __________________________ Email: __________________________________________________________

Please make checks payable to “CFHS”

Return form and payment to the Chadds Ford Historical Society, P.O. Box 27, Chadds Ford, PA 19317

For any questions please call us at (610) 388-7376, or email us at info@chaddsfordhistory.org

Thank you for your generous support!
Fifty Years of Preservation

Founded in 1968 by residents to save the historic home of John and Elizabeth Chads, the Chadds Ford Historical Society has been the caretaker of our community’s history ever since. Fifty Two years later, we are still hard at work, preserving both the John Chads and Barns-Brinton Houses, offering youth and adult education programs, engaging lectures and exhibits highlighting local history.

Sponsorship of the Historical Society provides businesses with an ideal way to support a local non-profit organization in a simple and effective manner. Sponsorship identifies your business as a stalwart community advocate and increases your name recognition here in your local market.

Thank you for taking the time to review our sponsorship opportunities. Please feel free to contact me at any time to discuss how your business can support the Chadds Ford Historical Society and how we may be of service to you.

Randell Spackman
President
Chadds Ford Historical Society

Our Market Reach

In 2019:

- Over 20,000 people participated in our museum programs and events
- More than 170,000 people visited our website, www.chaddsfordhistory.org
- 13,000+ visitors attended our main events
- Over 6,600 followers on Facebook
- Monthly emails sent out to over 1,000 members and friends with an average click rate of 45%