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Bulletin 19119

Sharp Introduces New Line of A3 Monochrome Workgroup MFPs for the Technology-Driven Workplace

Feature-packed workgroup MFPs share a common controller with Sharp's latest A3 color models, offering greater cloud integration, leading-edge security and new voice control features

Sharp is pleased to announce 11 new monochrome multifunction printers based on our color Advanced and Essentials series models, leveraging Sharp's latest MFP controller technology.

The new MX-M3071, MX-M3571, MX-M4071, MX-M5071 and MX-M6071 will replace the MX-M3070, MX-M3570, MX-M4070, MX-M5070 and MX-M6070 in our current Advanced Series monochrome lineup. The new MX-M2651, MX-M3051, MX-M3551, MX-M4051, MX-M5051 and MX-M6051 will replace the MX-M2630, MX-M3050, MX-M3550, MX-M4050, MX-M5050 and MX-M6050 in our current Essentials Series monochrome lineup.

The MX-M4071, MX-M5071 and MX-M6071 models are available for ordering with deliveries beginning mid-August. Additional models in the line will be available for ordering and delivery in late August as inventory of current models depletes.

These new models feature Sharp's award-winning, easy-to-use touchscreen display, which is common across 30+ models in the Sharp MFP lineup. The available **MFP Voice feature** with **Amazon Alexa** enables users to interact with the machine by using simple verbal commands to copy or scan documents.

All the new models also offer enhanced productivity features, such as the ability to feed up to 50 envelopes from the standard paper drawer. New **Adobe® Embedded Print Engine** technology (standard on the Advanced Series) enables users to direct print PDF files from a variety of sources with greater performance and accuracy.

These new models integrate seamlessly with today's complex network environments and support enhanced cloud services that now include **Box** and **Dropbox**. Sharp's new **Application Portal** allows administrators to easily add new apps and update existing apps right from the MFP touchscreen.

These models also deliver leading-edge security features, such as **Firmware Attack Prevention** and **Self-Recovery**, which can identify a malicious intrusion and restore the machine firmware to its original state. The new **Application Whitelisting** feature protects the machine's file system from unauthorized access. Additionally, administrators can centrally manage select settings using **Active Directory® Group Policy**.

To learn more about the new monochrome Advanced and Essentials Series MFPs, see the links on page three.

Please note that a new ENERGY STAR® specification goes into effect on October 11th. These newly introduced models all meet this new Energy Star 3.0 standard. Additionally, the majority of our existing lineup will also meet the new standards. As Energy Star requirements evolve periodically, we recommend you check their online resources at <https://www.energystar.gov/productfinder/product/certified-imaging-equipment/results> to confirm the current certification status of a product. This is especially important if your customer has specified a requirement for Energy Star compliance.



Availability for Ordering

The new MX-M4071, MX-M5071 and MX-M6071 models are available for ordering via authorized Sharp dealers and direct sales with deliveries beginning in mid-August. The MX-M3071, MX-M3571 as well as the MX-M2651, MX-M3051, MX-M3551, MX-M4051, MX-M5051 and MX-M6051 models will be available for ordering and delivery in late August as inventory of current models depletes.

Collateral Material

Printed brochures will be available from the Hibbert Group. Please call 609-421-4212. Brochures, specification sheets, sales presentations, configuration charts, and more can be downloaded from our Sharp Product Center dealer website: success.sharpamericas.com.

Item Code	Description	Your Cost
CPD-3938	MX-M3071/M3571/M4071 Product Brochure	\$0.60
CPD-3939	MX-M5071/M6071 Product Brochure	\$0.60
CPD-3940	MX-M2651/M3051/M3551/M4051 Product Brochure	\$0.60
CPD-3941	MX-M5051/M6051 Product Brochure	\$0.60

Sharp Success Center and Sharp PC Service – Your 24/7 Online Resource

Login to <https://success.sharpamericas.com> for sales and Sharp-pcservice.com for service to access all the marketing tools, sales and service education, and product information you need to achieve success. Check the Calendar for online training opportunities. Visit **Sharp Academy** and earn your sales and service certifications. And be sure to take advantage of **My Sharp™**, an industry-leading dedicated customer service website that you can tailor to your customers’ Sharp products.

Sharp continues to enhance its A3 offerings by introducing models that share productive workflow features across both color and monochrome A3 product lines, enabling users to easily operate any Sharp multifunction device. I urge you to place an order today!

Sincerely,



Shane Coffey
Vice President, Product Management
Sharp Imaging and Information Company of America

Prices, design and specifications are subject to change without notice
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Important Links

Product Brochures

- [MX-M3071/M3571/M4071 >>](#)
- [MX-M5071/M6071 >>](#)
- [MX-M2651/M3051/M3551/M4051 >>](#)
- [MX-M5051/M6051 >>](#)

Product Specification Sheets

- [MX-M3071/M3571/M4071 >>](#)
- [MX-M5071/M6071 >>](#)
- [MX-M2651/M3051/M3551/M4051 >>](#)
- [MX-M5051/M6051 >>](#)

Retail Price Lists

- [Retail price list \(Advanced Series\) >>](#)
- [Retail price list \(Essentials Series\) >>](#)

Configuration Charts

- [Configuration chart \(Advanced Series\) >>](#)
- [Configuration chart \(Essentials Series\) >>](#)

Comparison Charts

- [Feature comparison chart >>](#)
- [Options and supplies comparison chart >>](#)

Presentations and Guides

- [Sales presentation >>](#)
- [Sharp MFP Voice User Guide >>](#)