

# The Leader in Professional Development



Human Capital & Business Consulting  
Aircraft Engineering Consulting



HRBC: Building Your Success  
[www.hrbc.us](http://www.hrbc.us)

© 2015 HRBC. All rights reserved.



## Introducing HALLMARK CORPORATE ACADEMY

# HRBC – Company Profile

## Business Consulting and Aircraft Consulting MRO



- ❑ **HRBC is a leader in business management, aircraft engineering, consulting services and human capital consulting.** We are based in Woodstock, Georgia, USA which is 25 minutes north of Atlanta. We also have an international base in Abu Dhabi, United Arab Emirates.
- ❑ Our company **history reaches back more than 25 years** to DAVE Inc., founded in 1989 in Atlanta, Georgia, USA. In 2007, we **established H.R.B.C FZE to provide the same quality services** in the Middle East and North Africa, as we do in the Americas and the rest of the world.
- ❑ We have a **long and successful track record** of advising governments and private clients in **both emerging and mature markets** on a wide range of business and management issues. We provide protection of asset value by matching operations with specific requirements in aircraft consulting.
- ❑ We are **recognized experts** in: business consulting, HCM-HR, **public services**, economic governance, financial services, aircraft engineering consulting, change management & communications, private sector development, and **Training/Education- Hallmark Academy**.
- ❑ The target of our aircraft consulting services is to provide resource intensive activities which are external to the core activities of the airline business by providing expertise, proper specialists and best practices to deliver optimum solutions.
- ❑ Our proposal is based on a contemporary maintenance and management philosophy which is both developed and conducted by international experts and SME's who ensure the best interest and profitability of the company.

# Complete Development



Hallmark Academy courses come with a full range of materials:

- Slide presentations
- Workbooks
- Exercises
- Icebreaker activities
- Recommended readings
- Certification

Hallmark is your **strategic business partner** to get the best out of professional development for you and your people.



# Training Streams/Workshops

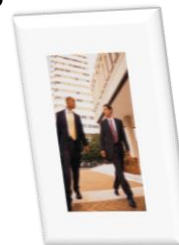


## Management

- Leadership Skills
- Communication Skills
- Project Management
- Team Building
- Coaching Skills
- Motivation and Persuasion Skills
- Creativity and Innovation Skills

## Personal Development

- Emotional Intelligence (EI)
- Advanced EI - Personal Skills Training
- Time Management
- Presentation Skills
- Report Writing Skills
- Decision Making Skills



## Inter-Personal Development

- Meeting Skills
- Advanced EI - Interpersonal Skills
- How to Influence People Skills

## Human Resources

- Train the Trainer Program
- Performance Management
- Customer Service Skills
- Diversity Management

# Strategic Training Workshops



## By the end of the course workshops, attendees will be able to:

- ✓ Lead teams and achieve results
- ✓ Understand the relationship between stakeholders, clients, team members and you
- ✓ Influence people in the right direction and conduct effective appraisal meetings
- ✓ Communicate effectively with team members and set the right goals
- ✓ Coach and develop your team so that they operate at their peak
- ✓ Think strategically and align the team with the Organization Mission & Vision
- ✓ Achieve results through people with a Performance Management System
- ✓ Employ coaching principles in client environment and maximize others' proficiencies
- ✓ Use the GROW model to coach, question and guide coaches
- ✓ Ask questions to maximize the efficiency of the coaching session, raise awareness and open up new possibilities
- ✓ Influence others through understanding basic human needs and accurate decision making
- ✓ Provide effective feedback to the coaches and overcome any potential resistance

# *We've got you covered*

Training Locations: \* premium locations



- **Abu Dhabi, UAE \***
- **Dubai, UAE \***
- **Riyadh/Jeddah, KSA**
- **Beirut, Lebanon**
- **Istanbul, Turkey**
- **London, United Kingdom**
- **Amsterdam, Netherlands**
- **Paris, France**
- **Milan, Italy**
- **New York, NY, USA**
- **Chicago, IL, USA**
- **Atlanta, GA, USA\***
- **Orlando FL, USA\***
- **Las Vegas, NV, USA**
- **Cancun, Mexico**
- **Santiago, Chile \***
- **Rio de Janeiro, Brazil**
- **Buenos Aires, Argentina\***



# Our Clients



## **MENA & South Asia**

BearingPoint, MENA  
PTCL, Pakistan  
UAE Government, UAE  
PwC, UAE  
Etihad Airlines, UAE (Through HY)  
Qatar Government,  
SWCC, KSA  
Royal Jordanian Air, Jordan  
AL-Kholi Group, KSA  
Hay Group, MENA

## **Europe**

Arinso, Belgium  
IBM, Europe  
Sodexo, France  
Accenture, London  
SAP, Germany  
PeopleSoft, EU  
Siebel, Germany  
KLM, Holland  
BAYER, Germany  
Knoll, Germany

## **Latin America - LATAM –**

Banamex, Mexico  
Banco Industrial BIV, Venezuela  
CitiGroup, LATAM  
Grupo BAL, Mexico  
Palacio de Hierro, Mexico  
Novartis, LATAM  
Sodexo, Brazil  
Mercedes Benz, Brazil  
Sodexo, Argentina  
Taca Airlines, LATAM  
Texaco, Chile  
Toyota, LATAM  
El Salvador Government, ES  
LAN Chile

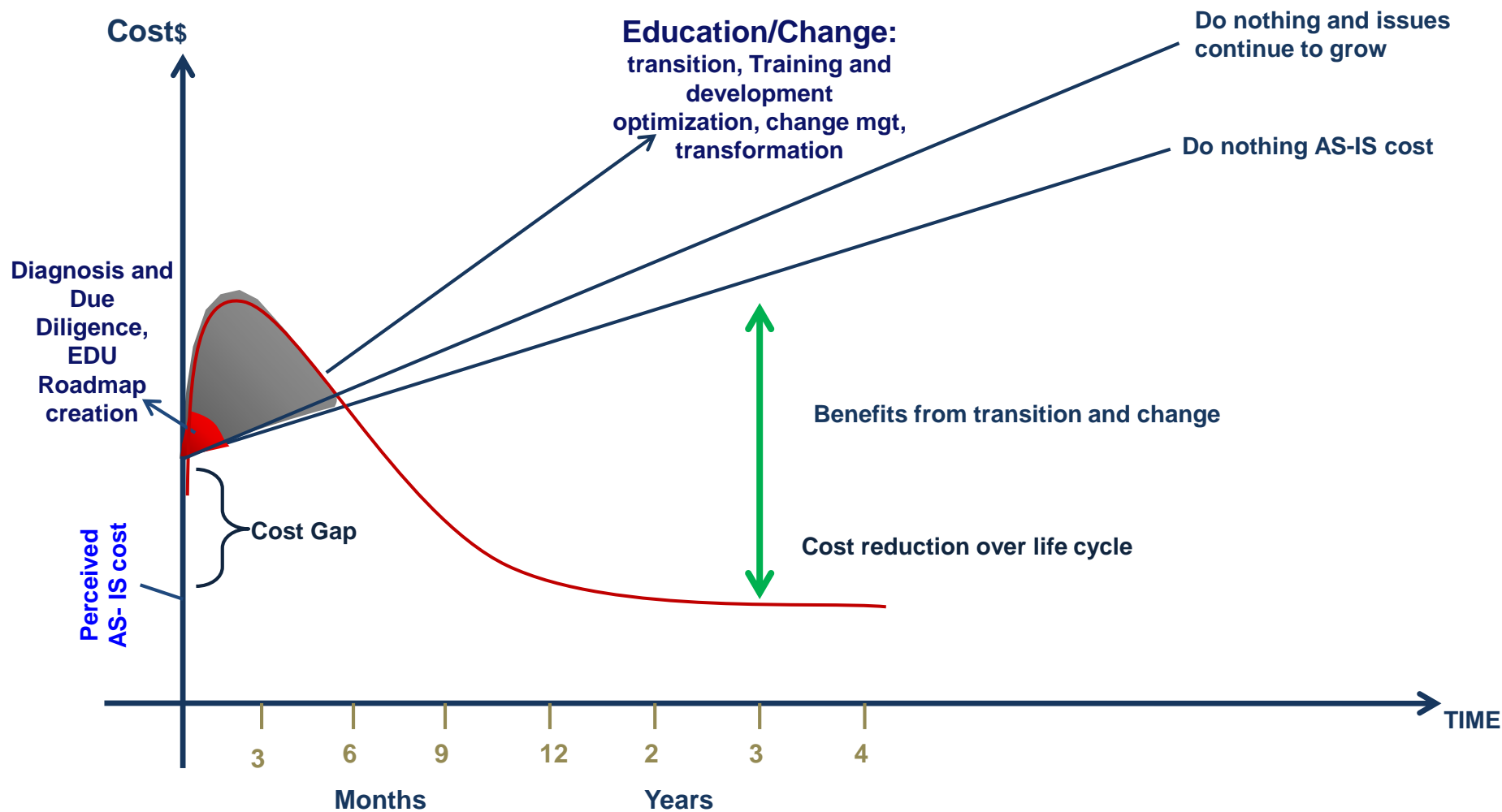
## **Global**

Sony, Japan/US/ Mexico

## **North America**

Accenture, US  
Arinso, US  
Arthritis Foundation, US  
BearingPoint, US  
Citi-Group, US  
Coca-Cola Company, US  
Coca-Cola Enterprises, US  
Delta Airlines, US  
IBM, US  
KPMG, US  
McDonald's, US  
Merck, US  
Microsoft, US  
Oracle, US  
PepsiCo, US  
PeopleSoft, US  
Pfizer-Wyeth, US  
PwC, US  
Ryder Logistics, US  
SAP America, US  
Taco Bell, US  
USAID, US  
US Postal Service, US

# Do Nothing vs. Future EDU Transition & Cost Reductions





# Contact Information: [www.hrbc.us](http://www.hrbc.us)



**Email:** [client.services@hrbc.us](mailto:client.services@hrbc.us)  
[Ceo@hrbc.us](mailto:Ceo@hrbc.us)  
[david@hrbc.us](mailto:david@hrbc.us)

**Mail:** H.R.B.C FZE (DBA)  
Hallmark HRC LLC  
P.O. Box 93617  
Abu Dhabi Mall, West Tower, First  
floor Abu Dhabi, UAE

**Phone:** +971-50-129-5225(UAE)  
+1-404-395-2929 (USA)  
+1-404-433-1032 (USA)

## Support Services:

Liz Talavera  
Executive to the Chairman  
e: [Liz@hrbc.us](mailto:Liz@hrbc.us)  
t: +971-50-129-5225