



OPEN HOUSE NETWORK GROUP

www.ohng.net • 314-712-4234 • peggiea@stltitlpartners.com

Dear Seller,

Congratulations! You have chosen a realtor who is a member of the Open House Network Group. The Open House Network Group is an independent organization designed to provide its members with marketing programs and opportunities to showcase listings to a wide audience of realtors from multiple real estate companies throughout St. Charles county.

Because your realtor is a member of the Open House Network Group, they have access to valuable marketing tools and opportunities that can help them promote your home while it is on the market.

Your house can be scheduled to be one of a select number of listings in a weekly agent tour that brings a group of realtors into your home for a hands-on showing. You benefit from being part of an organized, professionally sponsored tour that allows a diverse group of agents to see first-hand what your home has to offer potential buyers. In addition, those on tour will complete a survey sheet giving you valuable feedback on their response to your home.

The invitation for this tour goes out to over 1000 realtors in the area, so you get great exposure to agents from a wide variety of offices, including those who are not able to attend the tour in person.

Even when your home is not on tour, your realtor can share your home's feature sheet and listing information with other realtors in the group through our Listing Exchange Program. This allows you to have continued exposure within the group which can lead to matching your listing with the needs of buyers represented by other agents in the group.

We are excited to offer these valuable marketing tools and services to our members, and know you will benefit from having chosen a realtor who is a committed member of the Open House Network Group. If you would like to read more about the Open House Network Group, please visit our website at www.ohng.net.

Sincerely,

Peggie Ayres
Manager, Open House Network Group