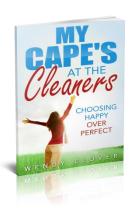
# Media Kit: "My Cape Is at the Cleaners" by Wendy Elover

### **Contact Information**

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### **Book Information**



#### **Product Details**

Paperback: 100 pages

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• **Product Dimensions:** 6 x 0.2 x 9 inches

Available in paperback and Kindle formats

### **Book Synopsis**

Superwoman is dead. At least she is in my household. In today's fast paced, technology-driven world, we have been told we can "have it all". We push ourselves to the limit to be more, do more, and have more - at any cost. We are wanna-be modern day superheroes, silently struggling to live up to an unattainable role.

Through it all, we continue to smile (at least in public) while simultaneously drowning in our endless todo-lists, feeling perpetually exhausted and defeated.

It's time for a change. I'll give you a glimpse into my world - the ups, the downs, and the lessons I've learned along the way. Today is the perfect time to start rediscovering your dreams, reclaiming your time, and trading in "perfect" for "making progress."

# **Author Bio**

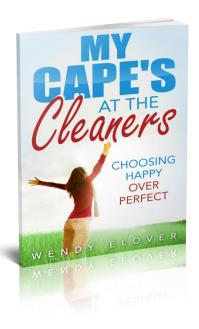
As a mom, wife, speaker, mortgage loan officer, and serial entrepreneur, Wendy has had the good fortune to meet and learn from many kind and generous colleagues and mentors. She hopes to pay it forward by inspiring others to step out of their comfort zones, share their gifts with the world.

Wendy lives in Maryland with her husband and three daughters, including a set of fraternal twins. When she takes a break from work, you'll most likely find her with a house full of kids, hanging out with family and friends: eating, laughing, and celebrating life's little moments.

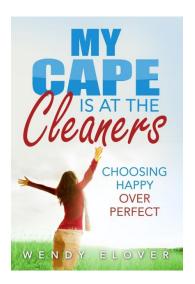
"We're all in this crazy life together. We might as well enjoy the ride!"

-Wendy Elover

#### **Book and Author Images**







# What others are saying about "My Cape Is at the Cleaners"

"I usually find "self help" books intimidating. I don't often pick them up but this book is different. It is readable!! The style of writing makes you feel like you are sitting in a cafe hearing the author retell her story to self discovery. The author takes you through her journey to allowing herself to focus on herself. What a concept? A concept as a busy working mom would never believe possible. Thanks to this book, I have been given so much to think about, without information overload....."

- A.L. Block, Amazon Review

"....Choosing happy over perfect is the perfect way to describe this book. Wendy is funny, vulnerable and inspiring...."

— Amazon Review

".....What Wendy does is a beautiful job sharing the challenges, lessons and actions she's taken along the way to better her life and that of her family. Her sense of humor keeps you laughing but she will also make you think...and realize that you really can do what she's done. There are so many little nuggets that when put into action can make an impact on your life immediately...." -Jan S., Amazon Review

"As soon as I saw the book cover, I knew I would love this book. As a mom & business owner who often feels frustrated at myself, I was drawn to the title and cover photo. I couldn't put it down, honestly. The author did a great job telling her story in 'bite size piece' life lessons that were easily digestible. I had a few 'a ha' moments, some tears and a lot of laughs......If you want to feel encouraged and empowered, as well as reinforcement that you're not alone in your experiences, this book is for you....."

-Pat, Amazon Review

"In less than 100 pages, this author has distilled a lifetime of learning. In prose that is accessible, engaging and never preachy, she recounts her personal journey to discovering that life doesn't have to be merely fine.....If you have friends stuck in the rut of "could have, should have," this book is the perfect gift for them (or you)!"

-Amazon Review

#### Media Q & A

- 1. What prompted you to write this book?
- 2. Was there a pivotal moment for you that made you realize you needed to choose happy over perfect?
- 3. Who should read this book? Who will benefit from the ideas in this book?
- 4. What was the actual writing process like for you? Are you a lifelong writer? Did you ever question whether or not you would actually publish this book?
- 5. Do you believe everyone has to be happy all the time to live a good life?
- 6. What is the key takeaway someone will get from reading "My Cape Is at the Cleaners"?