

Advising and Assisting Business owners on:

Company Analysis for
statistical Business
decision-making and
Strategic Marketing
Planning

Identification of best
practices; focusing on
product or service
profitability

Training and Mentoring

Due diligence
Mergers and acquisition

Succession planning

***“Patience, persistence
and perspiration make an
unbeatable combination
for success”***

Napoleon Hill
Think & Grow Rich

KCB Consulting

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KCB Consulting

Business Strategist

Growing Businesses through Purpose

Karen Boyd

Certified Merger & Acquisition Advisor

Our Services for You

Strategic Sessions

Dedicating 2- 5 hours every month; we work with you on your sales, marketing, team building, and business development and achieving every step of your Blueprint.

You will become more focused, as we tell it like it is, give you pointers, listen, be your partner, your confident and that what you need to achieve your dreams.

When you need us the most . . . you are faced with challenges, need someone to talk to, you might not be sure what next . . . We will be there and each step along the way.

Our program is focused on lasting success not “quick fixes” – which means working with you, not for you.

As we work on the various areas of your business you will see your goals become a reality, with the ability to repeat it again and again . . .



Planning

Learning as much possible about where your business is at now, your goals: personally and for the business; we then work with you to create an implementable step by step Blueprint that will achieve your desired outcome.

It is a Win – Win - - We acknowledge your experience in your industry and as combined with the sales, marketing, business development and team building systems and strategies that will make your business thrive you leverage our strengths.

We also have an extensive network of resources to provide you with additional expert input when required.

Team

Combining corporate and entrepreneur experience with advance studies at Johns Hopkins in Applied Behavior al Science our services provide a one of a kind introspect into the management of your human resources.

Providing you communication, inclusion and motivation strategies – no matter the size of your organization creates a more rewarding environment

Strategic Process



**“Seeing isn’t Believing
–
Believing is Seeing.”**

Judy the Elf
in the Santa Clause

Marketing Solutions

For Cultivating Business

- Email Marketing Database and CRM
 - Development
 - Maintenance
- Campaign Strategy
- Drip Execution

❖ Web Design

❖ SEO Campaigns

- Keyword Research
- On-page Mapping/Tracking
- Off-page Submission
- Reporting

❖ Electronic Marketing

- Blogging
- Facebook
- LinkedIn

Acquisitions - Succession

You will have the means to develop your business, increase your business revenue and profits to provide you with the success that you desired when you became a business owner.